

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Contract / Revision 156160 /		Alt Order # 08356728
Product CLINTON 4 PRES 9/6		
Contract Dates 09/06/16 - 09/12/16		Estimate # 5284
Advertiser POL/Hillary Clinton/D/PRES-A		Original Date / Revision 09/08/16 / 09/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV12856	Advertiser Code 278	Product 1/2 295
Agency Ref 6219		Advertiser Ref 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/06/16	09/12/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$350.00					
2	WHIO	09/06/16	09/12/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				3	\$550.00					
3	WHIO	09/06/16	09/12/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				3	\$900.00					
4	WHIO	09/06/16	09/12/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$400.00					
5	WHIO	09/06/16	09/12/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$1,000.00					
6	WHIO	09/06/16	09/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$500.00					
7	WHIO	09/06/16	09/12/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$150.00					
8	WHIO	09/06/16	09/12/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$450.00					
9	WHIO	09/06/16	09/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,200.00					
10	WHIO	09/06/16	09/12/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Contract / Revision	Alt Order #
156160 /	08356728

Contract Dates	Product	Estimate #
09/06/16 - 09/12/16	CLINTON 4 PRES 9/6	5284

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRI	09/08/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	09/06/16	09/12/16	NewsCenter 7	530p 5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,400.00					
12	WHIO	09/06/16	09/12/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,500.00					
13	WHIO	09/06/16	09/12/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$800.00					
14	WHIO	09/06/16	09/12/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$1,200.00					
15	WHIO	09/06/16	09/12/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				10	\$700.00					
16	WHIO	09/06/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$300.00					
17	WHIO	09/06/16	09/12/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,500.00					
18	WHIO	09/09/16	09/09/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
19	WHIO	09/09/16	09/09/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
20	WHIO	09/12/16	09/12/16	Mon Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$2,000.00					
21	WHIO	09/12/16	09/12/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$2,500.00					
22	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
23	WHIO	09/10/16	09/10/16	Sa 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
24	WHIO	09/10/16	09/10/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$175.00					
25	WHIO	09/10/16	09/10/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					

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<u>Contract / Revision</u> 156160 /		<u>Alt Order #</u> 08356728
<u>Contract Dates</u> 09/06/16 - 09/12/16	<u>Product</u> CLINTON 4 PRES 9/6	<u>Estimate #</u> 5284
<u>Advertiser</u> POL/Hillary Clinton/D/PR		<u>Original Date / Revision</u> 09/08/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/05/16-09/11/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		\$1,000.00			NM		
	See MG 25.2													
	2	WHIO	09/05/16-09/11/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30		\$1,000.00			NM		
	Ⓜ MG for 25.1 09/10													
26	WHIO	09/10/16	09/10/16	Sa 135a-4a	1:35 XM-2:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
27	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
28	WHIO	09/10/16	09/10/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
29	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
30	WHIO	09/08/16	09/08/16	Thur Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$2,000.00					
31	WHIO	09/08/16	09/08/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$2,500.00					
32	WHIO	09/06/16	09/06/16	Tue Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$2,000.00					
33	WHIO	09/06/16	09/06/16	Tue Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$3,000.00					
34	WHIO	09/06/16	09/06/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$3,000.00					
35	WHIO	09/07/16	09/07/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$3,500.00					
36	WHIO	09/07/16	09/07/16	CBS Evening News	6:30 PM-7:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$2,000.00					
37	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6a-7a		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
38	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10p-11p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
39	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9p-10p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					

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156160 /	08356728

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	CLINTON 4 PRES 9/6	5284

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI	09/08/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 40	WHIO	09/12/16	09/12/16	Daybreak Edition 5a	5a-530a		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$450.00					
N 41	WHIO	09/11/16	09/11/16	Sun Prime Hour 3	9p-10p		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1				1	\$2,000.00					
Totals									0.00					
													96	\$91,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	96	\$91,625.00	(\$13,743.75)	\$77,881.25
Totals	96	\$91,625.00	(\$13,743.75)	\$77,881.25

Signature: _____ **Date:** _____

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REP HEADLINE# 8356728 TRF# 156160
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP8/16 11.06
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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39	A		900P-1000P	30		\$2,000.00	9/11	9/11	1		SUN	1
PROGRAM : PRIME												
ORD COM1: ADD TO SKED												

SEP/16 91625.00

CONTRACT TOTAL 91625.00
TOTAL SPOTS 96

MARKET TOTALS \$157,361 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE